

Lancaster City Council

problem. At the same time ongoing welfare reforms and a general squeeze on household budgets are affecting a customers ability to pay.

Corporate Indicators - End of Year (17/18) Performance Scorecard

21 On or above target **3**Within 10% of target

5 Below Target

End of Year - Overall Performance

4Baseline

	Performance Information			End of Year	Quar	ter 1	Qua	rter 2	Qua	arter 3	Qı	uarter 4	Total	End of Y	ear 2017/18
Reference Code	Indicator	High/Low/ Neutral	Frequency	2016/17	016/17 Trend Trend Target Actual Target Actual Target Actual Target Actual								Target	Actual	
Communi	ty Leadership														
Outcome 1	Business and customer needs and expectations are met through use of	modern technolo	gy			1		1							
CP1.1	Number of services with fully transactional on-line self service capability	High is Good	Quarterly	49	Baseline	49	Baseline	49	Baseline	50	Baseline	50		Baseline	50
Baseline: Th	ne number of services with fully transactional online self service capability	y can be broken	down by service	e area as follows	s: Environmental	Services - 6, G	iovernance - 4	, Health and Ho	ousing - 20, Reg	generation and Pla	nning - 10, Re	sources - 10			
CP1.2	Number of services with fully transactional on-line self service capability available via the iLancaster app	High is Good	Annual	14		Baseline	14								
Baseline: Th	Baseline: The number of services with fully transactional on-line self service capability available via the iLancaster app can be broken down by service area as follows: Environmental Services - 5, Governance - 1, Health and Housing - 1, Regeneration and Planning - 3, Resources - 4														
CP1.3	Number of followers on Lancaster City Council's Twitter Page (Cumulative Indicator)	High is Good	Quarterly	8469	9000	8,668	9000	8,835	9000	9,295	9000	10,250		9000	10,250
Green															
Outcome 2	Reputation, quality and value for money of council services maintained														
CP2.1	Percentage of gas safety checks completed in council houses	High is Good	Annual	100%					N/A - Anr	ual Data				100%	99.97%
Green: Gas Safety is a priority for the Council. 0.03% represents 1 property where we have been unable to obtain access to complete the safety check. We are currently undertaking legal action to recover possession of the property.															
<u> </u>															
CP2.2	Average number of days of sickness absence per full time employee	Low is Good	Quarterly	6.46	1.75	1.25	1.75	1.37	1.75	1.79	1.75	1.64		7	6.05
	ness absence has reduced for the eighth successive year as a result of the 2017-18 rate compares very favourably with the CIPD benchmark Publ					the HR team, o	coupled with s	upport for man	agers. Absence	e reduced by more	than 6 days p	er employee since :	2009-10 resulting in a	significant operational	benefit and saving to the
CP2.3	Occupancy rates for all commercial properties (including estate shops)	High is Good	Quarterly	N/A	Not Re	ported	100%	96%	100%	97%	100%	96.5%		100%	96.50%
Amber: Nev	w Indicator 17/18: The achievement of meeting high occupancy levels is	mainly due to the	level of capital	investment the	council has, and	d is continuing	to add to its co	ommercial port	folio. Also with	the current dem	and of busines	ses wanting to locat	te to the district has o	ontributed to propertie	s being occupied.
CP2.4	Average time taken to process new Housing Benefit and Council Tax claims	Low is Good	Quarterly	24	23	28	23	26.9	23	26	23	26.2		23	26.2
	e target is challenging, given reducing resources and the impact of Unive									eam works to ensu	ire processes a	and procedures are	as efficient as possibl	e to enable them to de	al with new claims quickly
CP2.5	Percentage satisfaction with the repairs and maintenance service	High is Good	Annual	60%					N/A - Anr	nual Data				60%	76%
Green: The	focus for 2017/18 was successfully reducing the numbers of void proper	ties and the time	taken to relet t	hem. This year	improving tenan	t satisfaction v	vith the Repair	rs and Mainten	ance will be th	e priority for the s	ervice.				
CP2.6	Percentage of Council Tax collected	High is Good	Annual	96.40%					N/A - Anr	nual Data				96.4%	96.10%
reen: The	impact of universal credit is affecting collection rates. Customers claiming	ng Universal Cred	it from the DWI	do not always	realise that they	need to claim	council tax su	pport separate	ly direct from	the Council, so cla	ims are delaye	d and council tax de	ebt accrues. We have	revised backdating pro	ovisions to counter this

	Performance Information			End of Year	Qua	rter 1	Qua	rter 2	Qu	Quarter 3		uarter 4	Tanad	End of	Year 2017/18	
Reference Code	Indicator	High/Low/ Neutral	Frequency	2016/17	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Trend	Target	Actual	
CP3.1 Net r	il operates within available resources revenue from the council's commercial properties excluding	High is Good	Annual	£550,845					N/A - Anı	nual Data				Baseline	£632,700	
coun	icil housing shops and premises target wasn't in place for this year, work is underway to establish				<u> </u>				•						2002)700	
Semic. Willist a t	target wash tim place for this year, work is underway to establish	a suitable measa	пе от реполна	nee for this year	•											
alth and Well	lbeing															
tcome 4: People	e live safe, healthy, active and independent lives															
CP4.1 Num	ber of people recorded as sleeping rough	Low is Good	Annual	13					N/A - Anr	nual Data				2	9	
d: Christchurch v rtnership with ot	winter night shelter closed 23rd March 2018. We have 3 local rou ther agencies.	gh sleepers know	n to LCC and lo	ocal services. The	e 6 other new ro	ough sleepers ar	e from out of	area who have	used the shel	ter and decided to	remain in Lar	caster. We are cur	rently trying to work w	rith all known RS to re	solve their homelessness	
CP4.2 Numl	ber of people statutorily homeless	Low is Good	Quarterly	54	25	10	25	20	25	24	25	21		100	75	
en: Whilst the a	annual target has been met, we anticipated a rise in acceptances	from previous ye	ars due to the o	ongoing impact	of welfare refor	m. This trend m	ay continue a	s the new Home	eless Reductio	on Act takes effect	from April and	d already many LA's	nationally are reporti	ng increasing worklo	ads.	
CP4.3 Num	ber of Disabled Facilities Grants completed	High is Good	Quarterly	190	50	58	50	46	50	50	50	78		200	232	
	tive use of Independent Occupational Therapists to complete ass from 362 to 446 in 2017/18.	essments for resi	dents has helpe	ed counter the r	eduction in refe	errals casued by	staffing issue	s at LCC Occupa	itional Health	Service. In addition	n, a promotion	nal campaign to rais	se awareness of the av	ailability of disabled g	grants led to an increase	
CP4.4	ber of properties where 'category 1 hazards' have been inated	High is Good	Quarterly	112	25	27	25	16	25	42	25	27		100	112	
	e work this quarter has been on HMO licensing. Many of our lice around 100 relate the the highest risk category 1 hazards which			ector, and we ar	e seeing that th	e joint work we	have been do	ing with Lancas	ter University	on their accredita	tion scheme is	improving standar	ds in this sector. The t	eam receives approx	650 requests for service	
CP4.5	entage of premises scoring 4 or higher on the food hygiene g scheme	High is Good	Quarterly	88.13%	90%	88.15%	90%	88.35%	90%	88.49%	90%	88.52%		90%	88.52%	
en: Performano	ce is good at 88.52% which corresponds to 1054 out of a total of	1191 food buisne	sses. Food safe	ety service rem	odelling is unde	rway to bring ab	out further co	ompliance impr	ovements at t	hese higher food h	ygiene rating	levels which are go	od for both consumer	s and businesses.		
CP4.6 Perce	entage of high risk food hygiene inspections completed	High is Good	Quarterly	100%	100%	100%	100%	85%	100%	93%	100%	100%		100%	100%	
	re relates to all high risk food businesses, risk rated A or B, due fid d manufacturers. The team completed all of the 53 high risk busin				ed on the natur	e of the busines	s and whethe	r serious contra	ventions were	e identified at the l	ast inspection	. There were 14 hig	th risk food businesses	due for inspection in	quarter 4, ranging from	
CP4.7 Total	I number of admissions to Salt Ayre Leisure Centre	High is Good	Quarterly	382,220	130,000	131,856	180,000	145,669	230,000	237,222	197,740	232,554		737,740	747,301	
een: Visits to the	e centre have increased over the year as expected with increasing	gym membershi	ps, swimming,	climbing and the	e spa becoming	more well know	rn.									
CP4.8 Time	taken to re-let council houses	Low is Good	Quarterly	57	38	66.99	38	71.67	38	66.31	38	63.13		38	63.13	
erm empty proper	ogress continues to be made in the management of re-letting ho tties have now been brought back into letting. The progress bein view of the re-letting process, facilitated by external consultants,	g achieved is refle	ected in the nui	mber of empty	properties at th	e year end: 2017	7/2018 - 37 pr	operties empty	, 2016/2017 -	69 properties emp	ty, which has	resulted in addition	nal income of £78K due	to carrying fewer vo	id properties. A	

Reference Indicator Neutral Target Actual Ta
Outcome 5: High standards of cleanliness maintained CP5.1 Number of fly tipping reports actioned within 5 days High is Good Quarterly Red. 125
CP5.1 Number of fly tipping reports actioned within 5 days High is Good Quarterly Red. 125 162 125 394 125 313 125 313 125 351 500 1,220 Green: Between 1st January and 31st March 2018 Public Realm received 425 service requests in relation to Fly Tipping. On the customer service request system LAGAN, 351 of these were closed on the system within 5 working days. This equates to 81.99% of the total number. CP5.2 Number of fly tipping enforcement notices issued High is Good Quarterly 778 164 202 199 190 233 162 182 228 778 782 Green: The increase in enforcement notices since the previous quarter reflects the recruitment of a new team member, returning the team to full strength. Also, in this quarter saw the newly formed Environmental Enforcement Team Review their position in respect of training, tactics and operational requirement was a review of current investigations and a number of new investigations. The period saw approximately 20 investigations in progress, several of those were complex and lengthy. CP5.3 Percentage of household waste recycled (Lagging - Quarter) High is Good Quarterly 45% 45% 39.00% 45% 36.50% 45% 41.40% 45% 33.5% N/A - End of year figures will be reponent and 18.6% compostable (garden waste). The aggregated percentage is 37.3% up to Q3. Both materials are down on the previous year's Q3 (2016/17) where 24.11% dry materials and 15.96% compostable material was collected.
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CP5.3 Percentage of household waste recycled (Lagging - Quarter High is Good Quarterly 45% 45% 39.00% 45% 36.50% 45% 41.40% 45% 33.5% N/A - End of year figures will be reponent quarter seed on the previous year's Q3 (2016/17) where 24.11% dry materials and 15.96% compostable material was collected.
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1 CP5.4 5 Low is Good Quarterly 351.51 NOT REPORTED 87.17 88.4 87.17
1 CP5.4 5 Low is Good Quarterly 351.51 NOT REPORTED 87.17 88.4 87.17
Decimal)
Green: This is a lagging measure and applies to Q3 (2017/18). Q3 sees a decrease from previous quarters in this financial year and also for the same quarter in 2016/17. We are working with the County Council to consider what potential strategies could a)reduce the amount of household waste produced b) increase the
amount recycled in the medium / long term. In the meantime the work undertaken as part of our everyday operations will continue to remind people of the issue.
CP5.5 Total number of subscriptions to the Garden Waste Scheme High is Good Quarterly 20,816 30000 21,805 30000 23,888 30,000 23,971 30,000 23,967 30,000 23,967
Red: Final number of subscriptions for the service up to 31 March 2018. New subscriptions are being taken for the new subscription year beginning 01 April 2018, whilst this is going well it is difficult to compare on where we are in comparison to last year, as it was supported by an introductory rate. Garden waste subscriptions are being taken for the new subscriptions are being taken for the new subscriptions are being taken for the new subscription year beginning 01 April 2018, whilst this is going well it is difficult to compare on where we are in comparison to last year, as it was supported by an introductory rate. Garden waste subscriptions are being taken for the new subscriptions are being taken for the new subscription year.
continue to be taken out. Marketing of the service has been extensive (leaflets, website, press, social media, YDCM). Work is also taking place to look at how this fits in with the wider waste collection / trade waste service with a view to mitigating the net financial impact.
Outcome 6: Minimising impact on the environment
CP6.1 Diesel Consumption - Council Vehicle Fleet (Litres) Low is Good Quarterly 486912 121,728 125,532 121,728 123,610 121,728 120,321.50 121,728 115,342 486,912 484,805
Green: There has been a reduction of 2,063 litres overall, when compared to Q4 in 2017. This is due to several reasons, such as: Fuel usage in the refuse team dropped by 1,530 litres in Q4 when compared to the same period in 2017. This can be attributed to the newer refuse vehicles that were purchased and arrived and arrived
Q4. These vehicles have proven to be more economical when compared to the older ones due to having Euro 6 engines, combined with Eco Delta Valve technology. Also, Fuel usage in Public Realm dropped by 1,139 litres in Q4 when compared to the same period in 2017. This is a direct result of reviewing the usage of in vehicles which has been led by a new policy being introduced in January 2018 relating to vehicle travel.
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CP6.2 Cost/M2 spent on energy across corporate buildings (Lagging) Low is Good Quarterly N/A Not Reported Baseline £3.27 Baseline £3.31 Baseline £5.02
Baseline: This figure relates to October to December 2017. As mentioned in previous comments, we can only accurately look at data a quarter behind due to a lag in billing. A cost per square metre of £5.02 is a jump from previous quarters but this would be expected due to increases in heating and lighting required durit time.
Amount of energy usage in council buildings (Gas/KWH) N/A - End of year figures will be repo
CP6.3 Altifolit of energy usage in council buildings (das/kWill) Low is Good Quarterly N/A Not Reported Baseline 738,881 Baseline 809,376 Baseline 1,838,504 In certain part of the length of the leng
Baseline: This figure relates to October to December 2017. As mentioned in previous comments, we can only accurately look at data a quarter behind due to a lag in billing. This is a significant increase on the previous quarter but given some of the extremely cold temperatures experienced between October and December 2017. We would only predict that the following quarter (January to March 2018) will show a similar figure.
CP6.4 Amount of energy usage in council buildings (Electricity/KWH) Low is Good Quarterly N/A Not Reported Baseline 595,395 Baseline 656,213 Baseline 807,951 N/A - End of year figures will be reponsed unactive mean quarter.
Baseline: This figure relates to October to December 2017. As mentioned in previous comments, we can only accurately look at data a quarter behind due to a lag in billing. There has been an expected increase this quarter compared to last due to the winter season where we experience darker mornings and nights, and is required for longer periods.

	Performance Information				Quar	ter 1	Qua	rter 2	Qu	arter 3	Qu	arter 4	-	End of	Year 2017/18
Reference Code	Indicator	High/Low/ Neutral	Frequency	2016/17	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Trend	Target	Actual
CP6.5	Public exposure to air pollution at roadside (µg/m3 - microgrammes of pollutant per metre cubed)	Low is Good	Annual	37.2					N/A - Anı	nual Data				37.20	34.2
oadside loc	above number represents the arithmetic average of the annual results ations where people are living within the district. The number shown is ars results are as follows: - 2013/14 - 37.5, 2014/15 - 41.9, 2015/16 - 3	s lowest value ove	r recent years (s	see previous ye	ars below). Action	ons, such as the	opening of th	e Bay Gateway	, have contrib	uted to the notable	reduction in 2	2017. The result fo	r the reported year (2017) show a reductio	n on the previous year.
CP6.6	Public exposure to air pollution away from roads (µg/m3 - microgrammes of pollutant per metre cubed)	Low is Good	Annual	16.5					N/A - Anı	nual Data				16.5	15.10
ollution lev	above number represents the arithmetic average of the annual results rels at urban locations where people are living in positions away from ears results are as follows: - 2013/14 - 17.2, 2014/15 - 17.7, 2015/16 - 10	main roads. The nu	ımber shown is	lowest value ov	er recent years	and indicates ar	n improving po	osition (see pre	vious years be	elow). The result for	the reported	year (2017) show	a reduction on the p	revious year and indica	ite a improving trend.
utcome 7:	Parks and open spaces are well maintained														
CP7.1	Number of parks achieving the 'Green Flag' award	High is Good	Annual	2					N/A - Anı	nual Data				4	2
	2017/18 accreditation scheme with Keep Britain Tidy, we achieved 2 G We will be supporting Morecambe Town Council 'Britain in Bloom' bid														ark will be entered for Gree
CP7.2	Number of volunteer groups supporting parks and open spaces	High is Good	Annual	8					N/A - An	nual Data				Baseline	41
	ublic Realm currently supports 41 different constituted groups which s	upport the City Co	uncil in its Publi	c Open Space. T	These 41 are bro	ken down into:	10 - Parks frie	ends groups, 5 -	Woodland fri	ends groups, 8 - Op	en Space frier	ds groups, 2 - Cen	netery Friends Group	os, 14 - Allotment grou	os, 2 - Friends of Play Area
ustainab utcome 8: CP8.2	le Economic Growth City, town and rural areas are enhanched and improved Number of affordable homes delivered units were completed in the financial year 2017-2018. The figure is a m	High is Good	Annual le dwellings buil	168 It by Registered	Providers with	grant funding, a	and acquisition	n of units from I	N/A - And	nual Data fulfil planning oblig	gations. The fig	gure is expected to	reduce significantly	60 from 2018-19 which is	133 a combination of grant
ustainab utcome 8: CP8.2 reen: 133 i	le Economic Growth City, town and rural areas are enhanched and improved Number of affordable homes delivered	High is Good	Annual le dwellings buil	168 It by Registered	Providers with	grant funding, a	and acquisition	n of units from I	N/A - And	nual Data fulfil planning oblig	gations. The fig	gure is expected to	reduce significantly	60 from 2018-19 which is	133 a combination of grant
ustainab utcome 8: CP8.2 reen: 133 i	E Economic Growth City, town and rural areas are enhanched and improved Number of affordable homes delivered units were completed in the financial year 2017-2018. The figure is a more than 10 more	High is Good	Annual le dwellings buil ch has now bee	168 It by Registered	Providers with	grant funding, a	and acquisition	n of units from I	N/A - And	nual Data fulfil planning oblig	gations. The fig	gure is expected to	reduce significantly	60 from 2018-19 which is	133 a combination of grant
ustainab utcome 8: CP8.2 reen: 133 unding for iffordable h	Number of affordable homes delivered units were completed in the financial year 2017-2018. The figure is a mented units being removed from the government's Affordable Housin ousing element has now been achieved.	High is Good ixture of affordab g Programme (wh High is Good	Annual le dwellings bui ch has now bee Quarterly	168 It by Registered or reinstated) th	Providers with le lack of suitabl	grant funding, a e sites available 17	and acquisition for Registere	n of units from I d Providers to p	N/A - Ani Developers to purchase at a	nual Data fulfil planning oblig reasonable cost to	gations. The fig make schemes	gure is expected to s viable, and given	reduce significantly	60 from 2018-19 which is nents in the district are	133 a combination of grant nearing completion and th
custainab outcome 8: CP8.2 Green: 133 unding for unding for double h	E Economic Growth City, town and rural areas are enhanched and improved Number of affordable homes delivered units were completed in the financial year 2017-2018. The figure is a mented units being removed from the government's Affordable Housin ousing element has now been achieved. Number of empty properties brought back into use	High is Good ixture of affordab g Programme (wh High is Good	Annual le dwellings bui ch has now bee Quarterly	168 It by Registered or reinstated) th	Providers with le lack of suitabl	grant funding, a e sites available 17	and acquisition for Registere	n of units from I d Providers to p	N/A - Ani Developers to purchase at a	nual Data fulfil planning oblig reasonable cost to	gations. The fig make schemes	gure is expected to s viable, and given	reduce significantly	60 from 2018-19 which is nents in the district are	133 a combination of grant nearing completion and th
CP8.3 CP8.4 CP8.4 Green: All 55 tategories o 99.1%, 98.83	Number of empty properties brought back into use Mumber of empty properties brought back into use Percentage of minor planning applications determined within 8	High is Good ixture of affordab g Programme (wh High is Good he forth quarter. S High is Good which is Good hined within the s' ncouraging becau mined within time	Annual le dwellings buil ch has now bee Quarterly o of the 252 pro Quarterly :atutory timefra se Lancaster rere e (or within a mi	168 It by Registered n reinstated) the 80 sperties being n 92.13% me or within a mains the busieutually-agreed to	Providers with le lack of suitable lack	grant funding, a e sites available 17 uarter 10% were 100% I timeframe with authority in Lar	ind acquisition for Registere 15 e brought back 70% h the applican ncashire. Duri	n of units from I d Providers to p 19 k into use with 98% at. This breaks ding 2017 it dete	N/A - Ani Developers to Develo	nual Data fulfil planning oblig reasonable cost to 14 ement. 98.41% olications determin anning applications	gations. The figmake schemes 15 70% ed within 8 wes – that is 83 m	gure is expected to a viable, and given 26 26 26 20% exeks and 11 within the applications to a viable of the control of the co	reduce significantly that larger developr	60 from 2018-19 which is nents in the district are 60 70% Litimeframe. Performaed Council. Achieving p	133 a combination of grant nearing completion and the completion and t
CP8.3 Green: 26 ei CP8.4 Green: All 55 tategories o 9.1%, 98.83	Number of empty properties brought back into use Mumber of empty properties brought back into use Percentage of minor planning applications determined within 8 weeks or agreed time (Speed of Decision) Dinior applications that were determined in the Quarter were determ f planning applications. This high level of performance is all the more egy and 100% of 'minor', 'other' and 'major' planning applications determined applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor', 'other' and 'major' planning applications determined by the more of 2% and 100% of 'minor	High is Good ixture of affordab g Programme (wh High is Good he forth quarter. S High is Good which is Good hined within the s' ncouraging becau mined within times	Annual le dwellings buil ch has now bee Quarterly o of the 252 pro Quarterly tatutory timefra se Lancaster rer e (or within a mo	168 It by Registered n reinstated) the 80 sperties being n 92.13% me or within a mains the busieutually-agreed to	Providers with le lack of suitable lack	grant funding, a e sites available 17 uarter 10% were 100% I timeframe with authority in Lar	ind acquisition for Registere 15 e brought back 70% h the applican ncashire. Duri	n of units from I d Providers to p 19 k into use with 98% at. This breaks ding 2017 it dete	N/A - Ani Developers to Develo	nual Data fulfil planning oblig reasonable cost to 14 ement. 98.41% olications determin anning applications	gations. The figmake schemes 15 70% ed within 8 wes – that is 83 m	gure is expected to a viable, and given 26 26 26 20% exeks and 11 within the applications to a viable of the control of the co	reduce significantly that larger developr	60 from 2018-19 which is nents in the district are 60 70% Litimeframe. Performaed Council. Achieving p	133 a combination of grant nearing completion and the completion and t
CP8.4 CP8.4 CP8.4 CP8.4 CP8.4 CP8.4 CP8.4 CP8.4 CP8.5	Percentage of minor planning applications determined within 8 weeks or agreed time (Speed of Decision) Diff 188 applications in the Other category, 97.3% were determined within 8 weeks or agreed time (Speed of Decision)	High is Good ixture of affordab g Programme (wh High is Good he forth quarter. S High is Good hined within the stocouraging becau mined within tim lied for the district High is Good	Annual le dwellings buil ch has now bee Quarterly o of the 252 pro Quarterly autuory timefra se Lancaster rer e (or within a mover the next for	168 It by Registered n reinstated) the second reinstated of the second reinstated of the second reinstated of the second reinstated of the second reinstated reinstat	15 nonitored this question of suitable and the suitable s	grant funding, a e sites available 17 uarter 10% were 100% I timeframe with authority in Lar onstrates the To	15 e brought back 70% h the applican ncashire. Duri eam's willingn	19 k into use with 19 98% st. This breaks doing 2017 it deteess to work to	N/A - Ani Developers to Durchase at a 15 Council involv 70% own as 39 ap rmined 940 p tight deadline	nual Data fulfil planning oblig reasonable cost to 14 ement. 98.41% blications determin anning applications s to enable applicat	gations. The figmake schemes 15 70% ed within 8 wes — that is 83 mits and develo	ture is expected to a viable, and given 26 100% eeks and 11 within tore applications to deliver the	reduce significantly that larger development that larg	60 from 2018-19 which is nents in the district are 60 70% timeframe. Performated Council. Achieving p. (. This will stand us in)	133 a combination of grant nearing completion and the 76 99.1% nee has risen again across a erformance figures of good stead when we reach

2016/17 Trend												
Reference Indicator High/Low/ Neutral Frequency Neutral	Target	Actual										
Outcome 9: City, town and rural areas are enhanched as destinations for residents and visitors												
CP9.1 Number of page visits made to 'Welcome Lancaster' webpage High is Good Quarterly 69,198 19,250 17,304 19,250 17,254 19,250 11,359 19,250 12,754	77,000	58,671										

Red: Our standalone website continues to grow with page views however Marketing Lancashire's website (and our Lancaster page on it) continues to be underperforming compared with previous years resulting in disappointing figures overall. Also with quarterly reporting, Q1 and Q4 will be lower than Q2 and Q3 due to the seasonality of the visitor economy. With the visit to Lancaster 2018 yearly plan in place, and reviewing the option as to whether we still continue to monitor the number of page visits to www.visitlancashire.com which is out of our control, we can expect the number of page visits to the standalone page to increase over the course of the year.

CP9.2 Number of page visits made to 'Welcome Morecambe' webpage	High is Good	Quarterly	35,538	9750	10,614	9750	12,794	9,750	4,903	9,750	7,359		39,000	35,670
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Amber: Our new standalone website for Morecambe Bay went live mid February and has started to grow with page views. However Marketing Lancashire's website (and our Morecambe Bay page on it) continues to be underperforming compared with previous years resulting in disappointing figures overall although not as bad as Lancaster's. Also with quarterly reporting, Q1 and Q4 will be lower than Q2 and Q3 due to the seasonality of the visitor economy. With the Explore Morecambe Bay 2018 yearly plan in place, and reviewing the option as to whether we still continue to monitor the number of page visits to www.visitlancashire.com which is out of our control, we can expect the number of page visits to the standalone page to increase over the course of the year.